



# Exploring Hand Therapy



## Educational Course Sponsorship

### Course Specific Marketing

- **Be seen in EHT's DVD, CD, and/or Internet course(s)**
- **Capture a targeted audience**
- **Excellent visibility**
- **Create a still ad or a movie advertisement**
- **Create a print ad for the DVD and CD case insert**

Advertisement/Sponsorship level	Description
Basic Course sponsorship	Company Name, Website, Phone # in course credits
Basic Course sponsorship + logo	Above + Logo
Basic Course sponsorship, logo + movie	Above + a movie clip (you supply) no longer than 3 minutes
Basic Course sponsorship, logo, movie, + DVD case ad	Above + DVD/CD case insert ad
DVD/CD Case Ad insert	Insert ad (see page two for template/specifications)
Product sample insert	Your product will be shipped with every order

Advertisement	Cost	Run time (approximately five years)
Basic Course sponsorship	\$500.00	Length of course run
Basic Course sponsorship + logo	\$750.00	Length of course run
Basic Course sponsorship, logo + movie	\$2,500.00	Length of course run
Basic Course sponsorship, logo, movie, DVD case ad	\$3,500.00	Length of course run
DVD/CD Case Ad Insert (CMYK color print)	\$1,500.00	Length of course run
Product sample insert	Varies	Varies

#### Contact Information:

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EHT reserves the right to reject advertising for any reason or to discontinue a course at any time. Advertisers shall indemnify and hold harmless EHT against any loss, expense, claim or liability resulting from rejection of advertisement.